

MODULE – MASTERING MOBILE JOURNALISM

Day 1 (5th August 2024):

- **Session 1: Introduction to Mobile Journalism**

What is Mobile Journalism (MOJO)?

- **Session 2: Introduction to Mobile Journalism**

Evolution and advantages of MOJO in the digital age

Essential skills for MOJO professionals

- **Session 3: Introduction to Journalism**

What is Journalism?

Interaction with: O Abdurahman (Group Editor, MediaOne – Madhyamam)

Day 2 (6th August 2024):

- **Session 4: MOJO Tools and Equipment**

Overview of mobile devices for journalism

Essential apps for MOJO: recording, editing, and publishing

Accessories and equipment for enhancing MOJO production

Best practices for capturing high-quality audio and video on mobile devices

- **Session 5: Introduction to TV Station**

Visit to MediaOne premises – Central News Desk, News Floor, News PCR, Program floor, Program PCR, MCR, Recording studios, Edit suites, other departments.

- **Session 6: Interaction with experts**

Interaction with: C Dawood (Managing Editor, MediaOne)

Interaction with: Nishad Rawther (Senior News Editor, MediaOne)

Day 3 (7th August 2024):

- **Session 10: Visual Storytelling with MOJO**

Principles of visual storytelling

Composition and framing techniques for mobile videos and photos

Effective use of natural light and basic lighting techniques

Guidelines for capturing compelling footage and images

- **Session 11: Audio Recording and Editing**

Importance of audio in storytelling

Techniques for capturing clear and high-quality audio

Editing and enhancing audio recordings using mobile apps

Adding background music and sound effects

- **Session 12: Interaction with experts**

Interaction with: SA Ajims (Senior News Editor, MediaOne)

Interaction with: P T Nasar (Executive News Editor, MediaOne)

Day 4 (8th August 2024):

- **Session 14: Video Editing on Mobile Devices**

Introduction to mobile video editing apps

Editing basics: trimming, splitting, and rearranging clips

Adding transitions, titles, and captions

Enhancing video with filters, effects, and color correction

- **Session 15: Storytelling through Social Media**

Understanding social media platforms for MOJO

Crafting engaging stories for social media

Strategies for effective distribution and promotion

Optimizing content for different platforms and audiences

- **Session 16: Interaction with experts**

Interaction with: Dr. Yaseen Ashraf (Managing Director, MediaOne)

Interaction with: Pramod Raman (News Editor, MediaOne)

Day 5 (9th August 2024):

- **Session 17: Ethics and Legal Considerations in MOJO**

Ethics in mobile journalism: accuracy, fairness, and transparency

Copyright and legal considerations when using mobile media

Privacy concerns and consent in MOJO production

Responsible use of social media and user-generated content

- **Session 19: Hands-on Practice**

Participants will work on a MOJO project

Applying the skills learned during the workshop

Day 6 (10th August 2024):

- **Session 20: Hands-on Practice**

Participants will continue working on their MOJO project.

- **Session 21: Concluding Session**

Group discussions and feedback sessions

Final presentations and sharing of MOJO projects

Screening of MOJO projects done by students / Certificate distribution