



mediaone
ACADEMY
OF COMMUNICATION



MediaOne Academy of Communication

MBL Media School is lately rechristened as MediaOne Academy of Communication. Established in 2010, with an intention to revolutionise media education scenario in Kerala, MediaOne Academy is a reputed and unique institute, run by Madhyamam Broadcasting Limited. By combining deep socio-political mission and professional competence, MediaOne Academy trains young enthusiasts to be committed, skillful and socially conscious media practitioners.

Recently shifted to the headquarters of MediaOne TV, MediaOne Academy provides a unique opportunity to students to utilize the technical facilities available at the channel. It includes state-of-the-art news studios, edit suites, shooting floors, PCRs, MCRs etc. Experienced teachers and renowned media practitioners take regular classes and facilitate workshops for students.

By the end of the course, our students are fully competent in the art and science of mass communication; they become experienced professionals who get easily fit in the media industry.

Full Time Programmes

PG DIPLOMA IN CONVERGENCE JOURNALISM

A comprehensive course in print, electronic and web journalism. Specialization is offered in one elective course, according to the taste and aptitude of the student. The course aims to train students in a vast array of skills including news writing, reporting, video production, editing and anchoring. With an opportunity to specialize in different domains and formats, students get hands-on training in all aspects of journalism from highly competent professionals.

Eligibility : Bachelor's Degree in any discipline
Admission Criteria: Written test and interview
Duration : 12 Months
Intake : 25
Nature : Full time

PG DIPLOMA IN VISUAL COMMUNICATION

A comprehensive course in visual media that covers all aspects of digital film making and television programme production. All vital components of video production- including script writing, electronic cinematography, editing, direction etal-are taught by experienced professionals. Students are trained to produce short films, documentaries, talk shows, reality shows, travelogues & music videos etc as part of the diploma programme.

Eligibility : Bachelor's Degree in any discipline
Admission Criteria: Written test and interview
Duration : 12 Months
Intake : 15
Nature : Full time

Short Term Courses



PHOTOGRAPHY

Duration : 1 month
Intake : 10



VIDEOGRAPHY

Duration : 4 months
(Including 1 month training at MediaOne TV)
Intake : 10



VIDEO EDITING

Duration : 4 months
(Including 1 month training at MediaOne TV)
Intake : 10



VIDEO PRODUCTION

Duration : 6 months
(Including 1 month training at MediaOne TV)
Intake : 12



FILM & TV SERIAL DUBBING

Duration : 5 weeks
Intake : 12



PROGRAMME ANCHORING

Duration : 5 weeks
Intake : 10

TRAINING PROGRAMMES @ MEDIAONE TV

DIPLOMA IN MEDIA MARKETING PLANNING & SALES MANAGEMENT

Eligibility : MBA
Duration : 3 Months
Admission Criteria : Written Test & Interview

BROADCAST ENGINEERING

Eligibility : B-Tech in Electronics & Communication
Duration : 4 Months
Admission Criteria : Written Test & Interview

TRAINING PROGRAMME IN TELEVISION GRAPHICS

Eligibility : UG/PG/Diploma in Graphic Design
Duration : 3 Months
Admission Criteria : Written Test & Interview

TRAINING PROGRAMME IN NEW MEDIA & WEB JOURNALISM

Eligibility : UG/PG/PG Diploma in Journalism
Duration : 3 Months
Admission Criteria : Written Test & Interview

UNIQUE ADVANTAGES

- 📍 Guaranteed training at MediaOne TV/Madhyamam Daily
- 📍 Placement assistance
- 📍 Exposure to latest technologies
- 📍 Grassroots internship
- 📍 Extensive field assignments





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